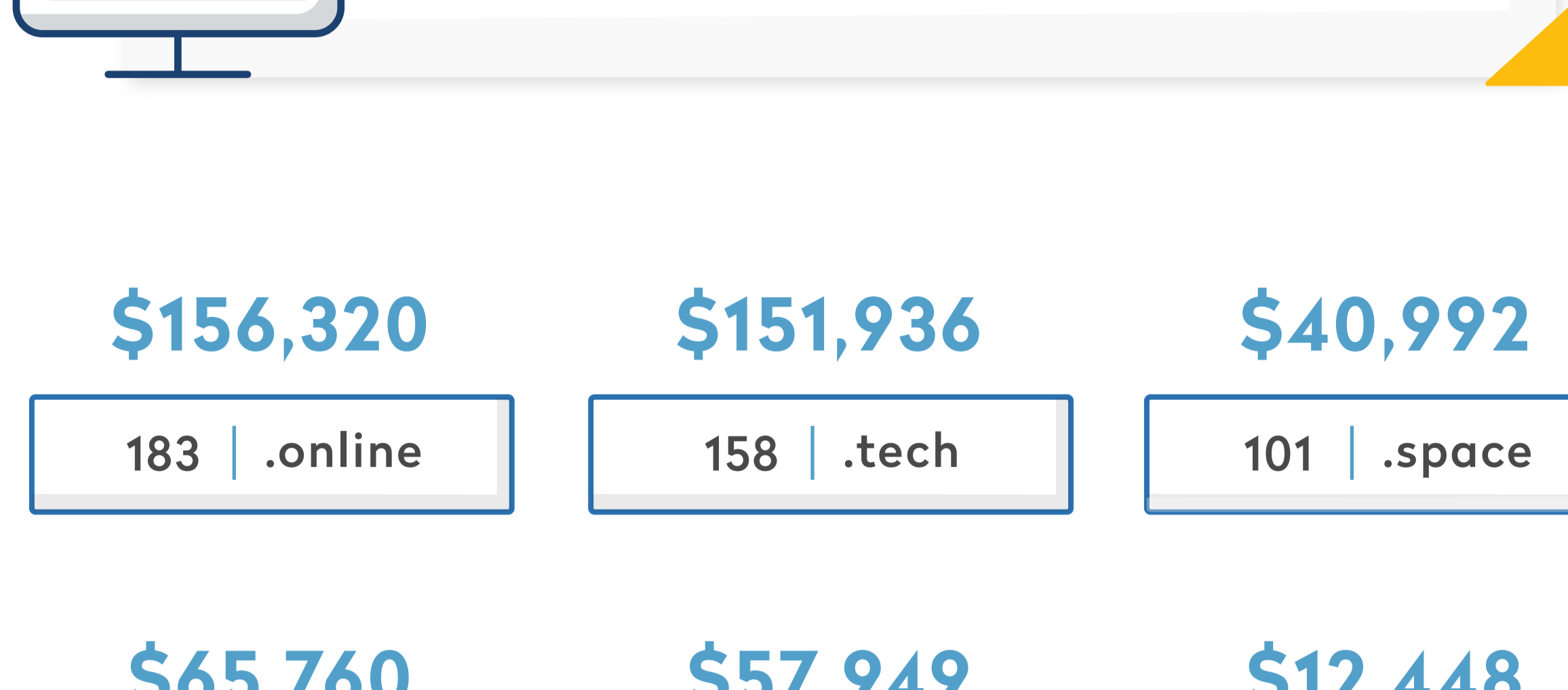


\$1,360,865

Total Premium Revenue

> New Registrations



\$156,320

183 | .online

\$151,936

158 | .tech

\$40,992

101 | .space

\$65,760

61 | .site

\$57,949

55 | .store

\$12,448

28 | .website

\$26,880

16 | .fun

\$4,960

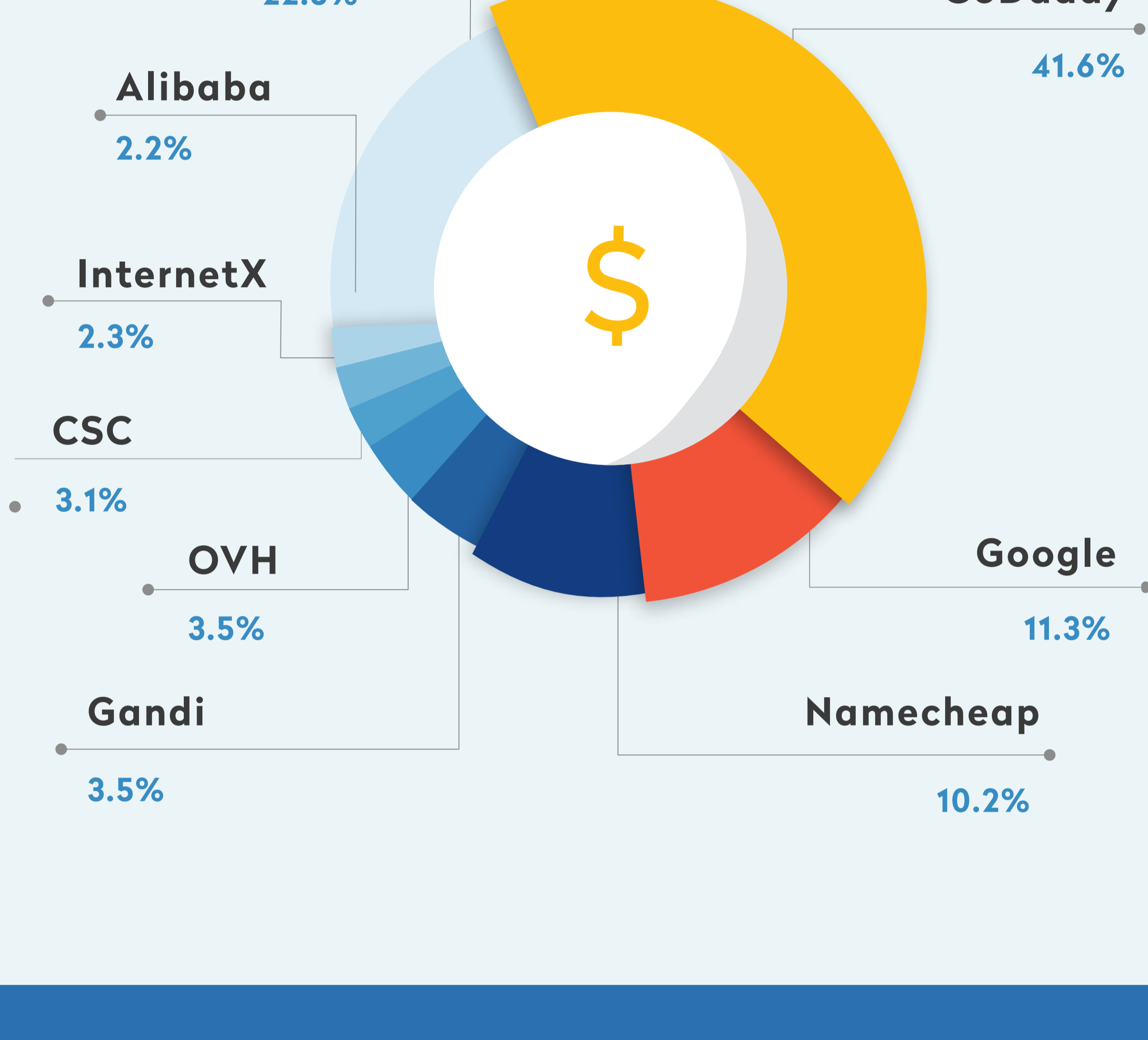
09 | .press

\$5,120

08 | .host



Registrar Market Share for Premiums

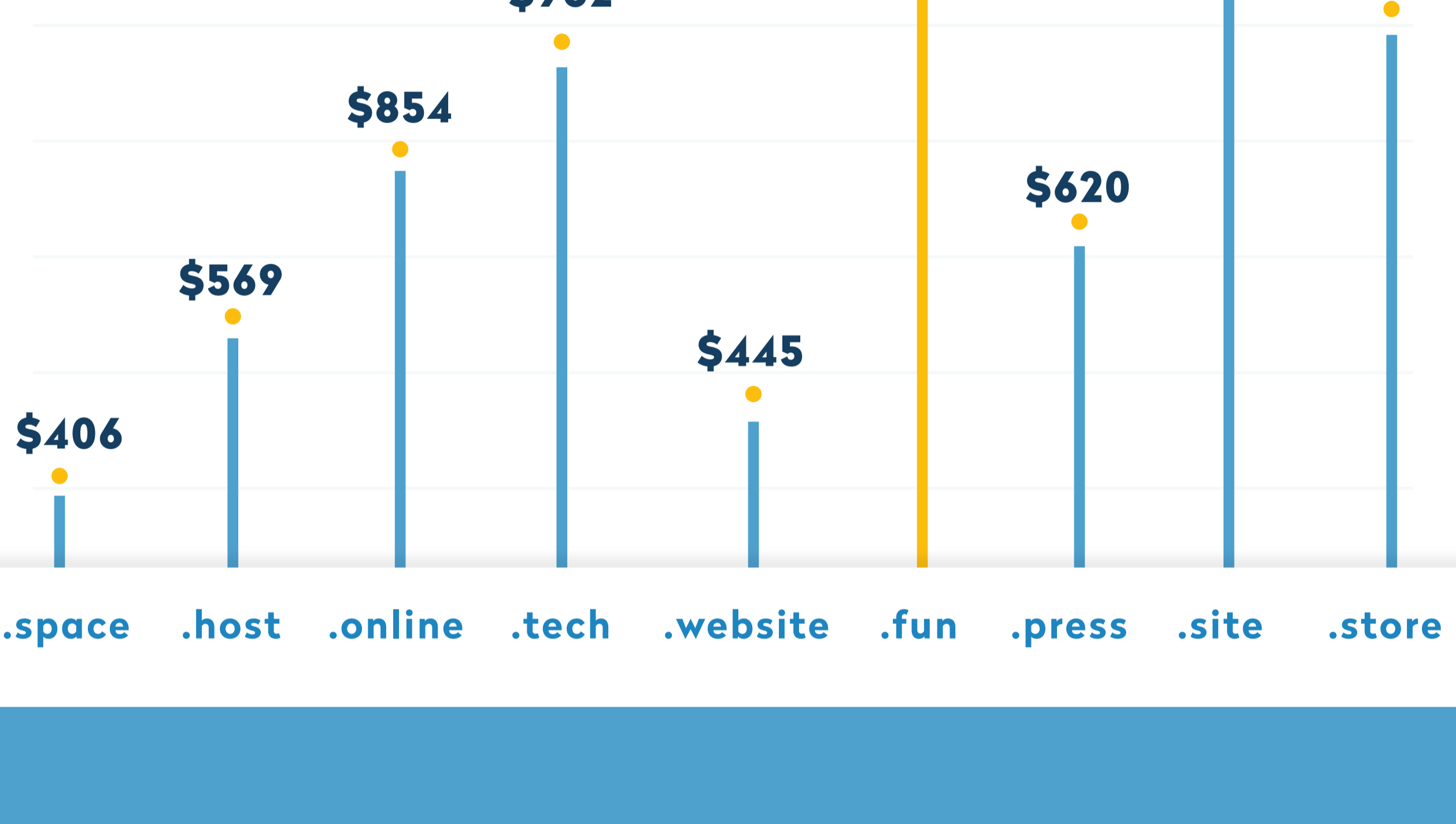


Names Sold by Premium Tier

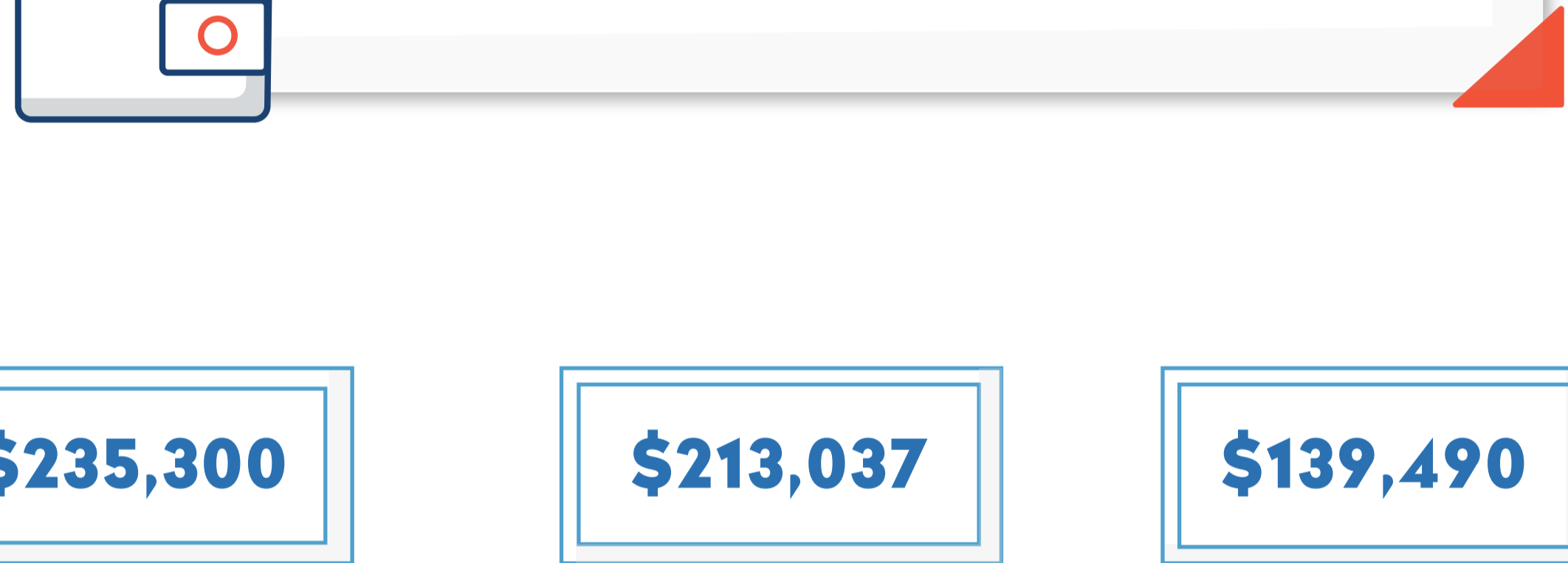
ANNUAL WHOLESALE PRICE	NAMES SOLD
\$10,000	3
\$5,000	25
\$2,500	53
\$1,000	96
\$500	171
\$250	237
\$100	34



Average Price of Annuity Premium Registrations



> Renewals



\$235,300

.store

\$213,037

.online

\$139,490

.space

\$93,925

.tech

\$57,525

.fun

\$39,748

.website

\$37,700

.site

\$13,000

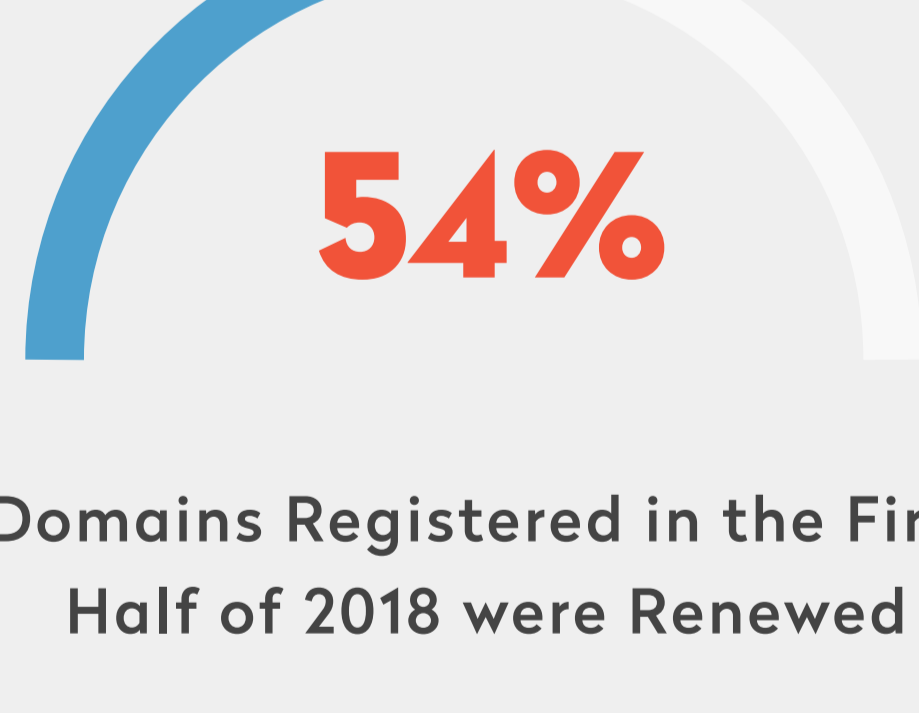
.host

\$8,775

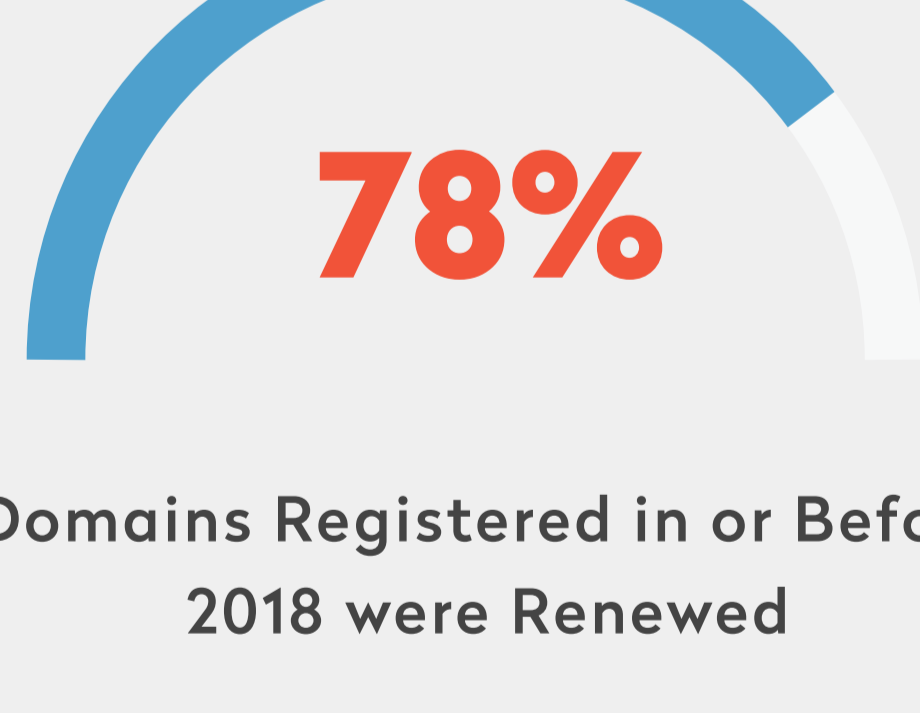
.press



Tiered Premium Renewals



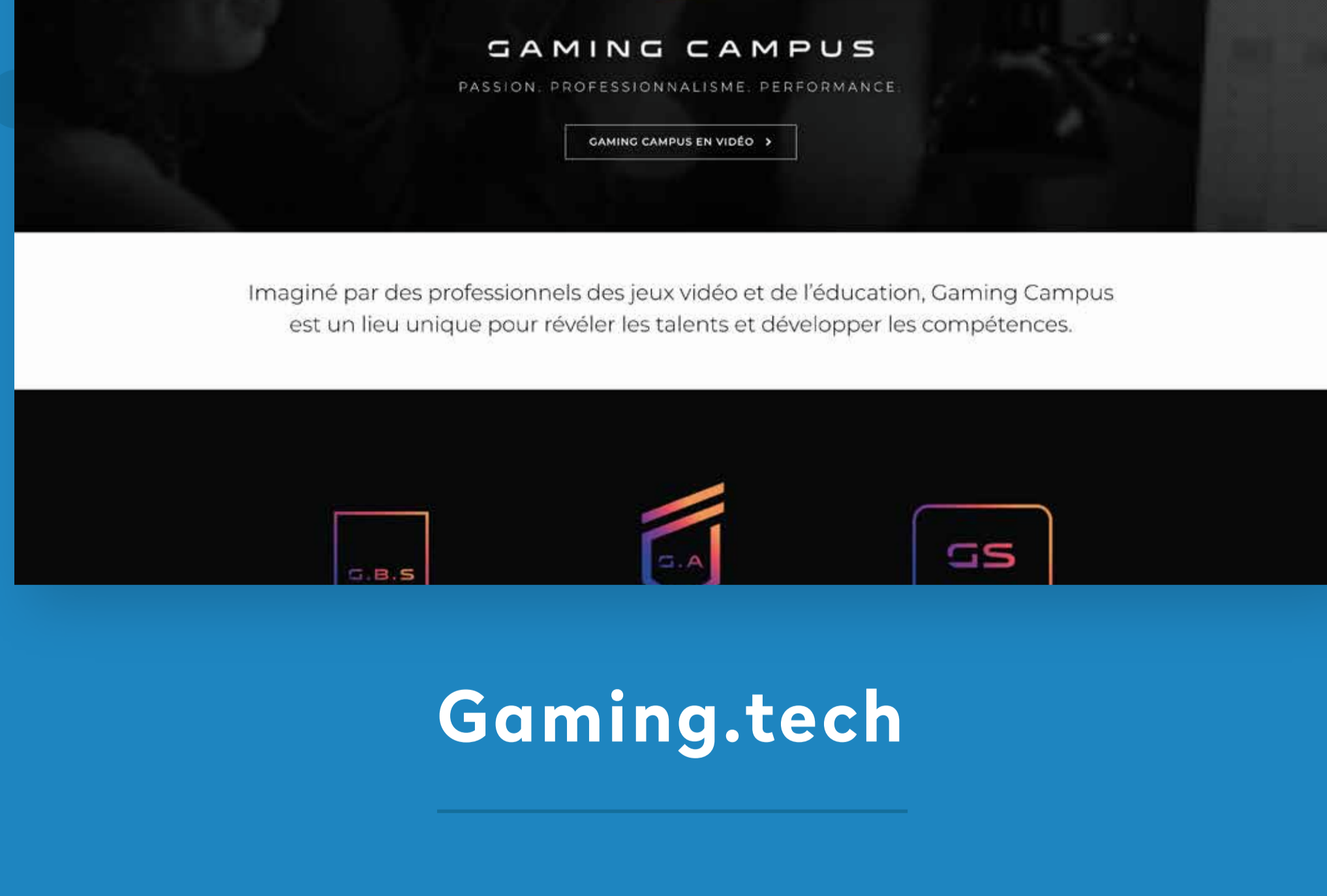
Domains Registered in the First Half of 2018 were Renewed



Domains Registered in or Before 2018 were Renewed



Premiums in Action



Gaming.tech

Platform Price | **SEDO \$20,000**

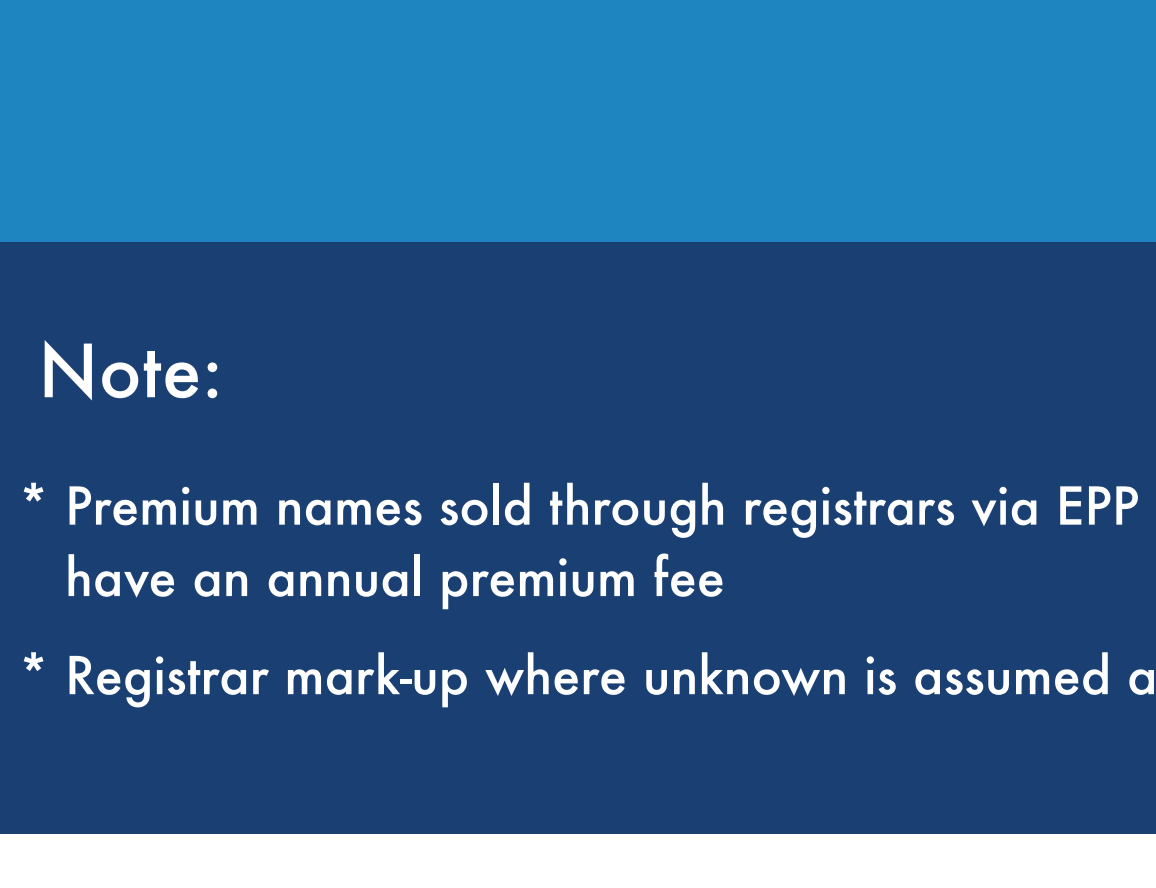
Designed by video game and education professionals, Gaming.tech is a unique platform for game developers and gamers to develop their skills through online coaching and the first of its kind gaming business school



Jungle.online



Beyond.fun



German.tech



Resolve.site

Note:

* Premium names sold through registrars via EPP have an annual premium fee

* Registrar mark-up where unknown is assumed at 30%

www.radix.website

@radixregistry

@radixregistry